

VISUAL ART GUIDELINES

Registrants in the Art Division may submit entries in the following categories:

- Three-Dimensional Art
 - o Ceramics
 - o Mixed Media
 - o Sculpture
- Two-Dimensional Art
 - o Drawing
 - Monochromatic
 - Color
 - o Painting
 - Oil
 - Acrylic
 - Watercolor
 - o Graphic Design
 - o T-Shirt Design
 - o Mixed Media
- Photography
 - o Still Life
 - o Landscape and Architecture
 - o People and Animals

Each school may submit up to five entries per grade level, per category. Each student may submit only one entry per category.

Read the General Information and General Rules.

All Art Division entries, except ceramics and sculptures, must be delivered to the LCS Office prior to the Festival. Please reference the registration form for an exact date. Art will not be accepted after that time.

Art Division entries and score sheets must be picked up on Saturday after adjudication is complete.

General Information

Content

All presentations must reflect a clear Christian message, possess obvious redemptive value, and be presented with ministry effectiveness in mind.

General Art Division Rules

- Art entries must be entirely the original work of one eligible student and not previously submitted.
- Each Art Division entry must have a **Art Entry Form** attached to the entry upon delivery. If the information page is not present, is missing any information, or is not legible upon delivery at the art gallery, the entry will receive a 2-point rule violation per evaluator. The page must include the following information:
 - o Participant
 - o Category
 - o Designation of medium (state the materials used to create the piece; visual art entries only)
 - o Explanation of medium (explain how the piece was created in technical terms by stating equipment used, process, etc.)
 - o School name, City and State
- Only the Official Entry Form is required (rule #2). An essay or story explaining the message or the theme of the piece is not allowed.
- If set up or assembly is required for the display of Art Division entries, it must be completed by the student.
- Graphic Design and T-Shirt Design entries are required to creatively and effectively interpret the annual theme.
- The overall size (including mounting and mat) of any entry in the Art Division must be no smaller than 4 by 6 inches and no larger than 32 by 32 inches (except for Visual Art, Three-Dimensional).
- Framing other than mat board is not allowed.

Graphic Design

1. In the Graphic Design category, the following mediums are accepted
 - a. Advertisement
 - b. Billboard
 - c. Brochure
 - d. Bulletin
 - e. Business card
 - f. Flyer
 - g. Letterhead
 - h. Logo
 - i. Newsletter
 - j. Poster
 - k. Web page
2. Graphic Design entries must be submitted online prior to the Festival. Information is provided after registration.
3. Entries in the Graphic Design category may take any of the following forms: finished piece, full-color drawing, or comprehensive full-color dummy or proof. Digital imagery and computer illustrations are appropriate for this category but must be high resolution (at least 300 dpi at 100 percent of output size). Students should submit the best representation of their design.
4. Entries do not have to be overtly religious in subject or theme

T-Shirt Design

1. T-Shirt Design entries may take any of the following forms: finished T-shirt, full-color drawing, or comprehensive full-color computer dummy or proof. Students should submit the best representation of their designs.
2. T-Shirt Design entries must be submitted online prior to the Festival. Information is provided after registration.
3. Entries do not have to be overtly religious in subject or theme.

Visual Art Evaluation Criteria:

Each entry will be evaluated on criteria established by LCS Festival including the following:

- Selection
 - Appropriate—appropriate level of difficulty; appropriate for this festival in subject & taste; overly “religious” subject, symbols, or theme are not required.
 - Fresh concept – demonstrates a fresh approach.
- Communication
 - Range of appeal – relevant and appealing to multiple audiences.
 - Originality – displays individualistic style; avoids overused ideas or concepts.
 - Initial impression – meaning and general intent readily grasped; immediate visual impact.
 - Visual impact – imagery that is visually compelling; forceful, subtle, or vivid.
- Presentation/Technique
 - Neatness – clean appearance; free of smudges.
 - Flow – a natural flow of image(s) for the viewer’s eye.
 - Organization – apparent focal point; organization of compositional elements.
 - Consistency – consistent use of medium.
 - Proportion – appropriate use of space.
 - Use of color/values – consistent and visually enhancing color and/or gradation.
 - Technique – proper use of the medium.
 - Finished presentation – completeness; 2D entries must be mounted (with no framing other than matte); overall size, including mounting, can be no smaller than 4 by 6 inches and no larger than 32 by 32 inches; 3D entries may be not larger than 32 x 32 x 32 inches.
- Effectiveness
 - Effectiveness – produces an overall effective visual impression or impact
 - Preparation – an apparent effort of time and thought in preparation.
 - Understandable concept – the combination of subject selection, communication, presentation/technique, and effectiveness in attaining a response.